

The Maureen and Mike Mansfield Foundation Biennial Report for Fiscal Years 2003 and 2004 July 1, 2002 – June 30, 2004

About the Foundation

The Maureen and Mike Mansfield Foundation is a nonprofit 501(c)3 organization that promotes understanding and cooperation among the nations and peoples of Asia and the United States. Maureen and Mike Mansfield's values, ideals and vision for U.S.-Asia relations continue through the Foundation's exchanges, policy dialogues, research and education, which create networks among U.S. and Asian leaders, explore the underlying issues influencing public policies, and increase awareness about the nations and peoples of Asia. The Foundation also provides support for the Maureen and Mike Mansfield Foundation at the University of Montana. The Foundation has offices in Washington, D.C.; Tokyo, Japan; and Missoula, Montana.

Exchanges

The Mike Mansfield Fellowship Program

The Mansfield Fellowship Program is a first-of-its kind program for both the U.S. and Japan. The two-year Fellowships enable a select group of U.S. federal government employees to learn Japanese and to gain a substantial knowledge about the government of Japan by working long-term placements in Japanese government offices.

During FY03 and FY04, we continued our implementation of this program, which included: recruitment and selection of the ninth and tenth groups of Fellows; arrangement of language training for MFP No.8 and MFP No.9; negotiating placements for MFP No. 8 and MFP No.9; conducting orientation and supplemental seminars; making transportation and other logistical arrangements; monitoring MFP No.7 and MFP. No.8 in Japan; coordinating a program of outreach activities for alumni Fellows; and holding two alumni conferences.

Since the program's inception, the Maureen and Mike Mansfield Foundation has named 65 Mansfield Fellows, who represent 20 U.S. government agencies and the U.S. Congress. The Fellows have been placed in 52 Japanese government ministries, agencies and 10 other organizations, as well as in offices of Japan's Diet members. The program is administered with grant support from the U.S. Department of State, Bureau of Educational and Cultural Affairs, and also receives in-kind support from the government of Japan, Ishikawa Prefecture and Northwest Airlines. During FY04 we also received support from Toshiba International Foundation to fund a series of 10th anniversary events that featured the alumni Fellows as speakers on contemporary U.S.-Japan topics. The first event took place on Capitol Hill in May 2004 and featured three alumni Fellows, Ambassador Thomas S. Foley and Japanese Diet Member Yoshimasa Hayashi.

Congressional Study Group on Asia

This program enables a small, bi-partisan group of U.S. senators and congressional representatives to develop an expertise in U.S.-Asia relations through visits to Asia and one-on-one meetings with government officials, business executives, nonprofit leaders and scholars. During FY03, Senator Evan Bayh (D-Ind.) traveled on his third Study Group trip (November 2002), spending eight days in China and Vietnam. In China he visited Beijing, Urumqi, Turpan, Kashgar and Kunming, then traveled to Hanoi. The Starr Foundation provided grant support for Senator Bayh's travels.

In FY04, we organized a weeklong trip in March 2004 to China and Japan for Senator Max Baucus and a 22-member trade delegation, which included the Senator's Montana and finance committee staff, business people from Montana, and national representatives from U.S. corporations and associations.

Legislative and Policy Exchanges

This program consists of seminars, roundtable discussions and small group meetings for visiting Diet members, journalists, scholars, government officials and business leaders from Asia who are in Washington, D.C.

FY03 programs:

Tokyo American Center (TAC) Efficiency and Fairness, which introduced young Japanese leaders to U.S. policymakers and researchers (September 2002)

Tokyo American Center (TAC) Diet Member Visit, which introduced three Japanese Diet members to their U.S. counterparts and other leaders in government as well as the NGO and private sectors (September 2002)

Korea-Japan Lunches, which consisted of 12 monthly roundtable discussions featuring prominent Asia observers

FY04 programs:

Tokyo American Center (TAC) Diet Member Visit (September 15-19, 2003)

Tokyo American Center (TAC) Efficiency and Fairness "Washington Seminar" program with Japanese economists (May 16-23, 2004)

All-China Youth Federation program (February 17-20, 2004) with up-and-coming financial sector representatives from China. In addition, the Foundation held two Distinguished Speakers meetings: a March 10, 2004, meeting with Dr. Stephen Green on privatizing China; and an April 30, 2004, meeting with Lawrence Ho on North Korea, focusing on humanitarian activities.

Policy Dialogues

Trilateral Retreats: Toward New Regional Relations in Northeast Asia

This program is a series of five workshop retreats aimed at improving Japan's relations with China and South Korea. The retreats bring together small groups of emerging leaders (artists, journalists, scholars, NGO leaders) from all three nations (generally six or seven members per nation) to engage in frank discussion and constructive dialogue on mapping avenues toward regional reconciliation. During FY03, we conducted the first of the workshops (October 2002) with representatives from South Korea and Japan. This meeting was followed by a Japan-China retreat in Montana in August 2003 and a Japan-Korea session, also in Montana, in August 2003. (Final meetings will be held in FY05.) The Foundation co-sponsored the retreats with Pacific Forum CSIS and the Asia Foundation with financial support from Sasakawa Peace Foundation, USA; Korea Foundation; Henry Luce Foundation; and the Ford Foundation.

Entrepreneurship in Asia

This project, launched in July 2002, aimed at developing a broad picture of the state of entrepreneurship in Asia as well as the policies that help or hinder new business creation from one country to another. We organized a three-day workshop in Hong Kong with nine entrepreneurship experts representing nine economies in Asia to discuss the status of entrepreneurial development and Asian policies to promote entrepreneurship. We co-sponsored the workshop with the Hong Kong Productivity Council and the Hong Kong Trade and Industry Department. Following the workshop, we published a report in CD-ROM format. In April 2003, building on the July 2002 workshop in Hong Kong, we held a large-scale symposium co-sponsored with the Global Forum of Japan; it also explored entrepreneurship in Asia.

Mansfield Pacific Retreat

A longstanding annual program of the Foundation, the Mansfield Pacific Retreats give an interdisciplinary group of 30-40 experts from the United States, China, Korea and Japan an opportunity for candid, off-the-record discussions on issues related to the environment. During FY04, we organized the Sixth Mansfield Pacific Retreat, which was held on Jeju Island, August 26-29, 2003. The Mansfield Foundation and the UM Center collaborated on this program that brought together 40 environmental economists, policy makers, business leaders, scholars, and government and ministry officials from Japan, South Korea, China and the United States for two days of discussions focused on the application of market-based mechanisms in environmental protection in the Asia-Pacific region. Supporters of the 2003 retreat included the UM Center, Sasakawa Peace Foundation, USA; POSCO; Jeju Provincial Government and the City of Seogwipo.

Peace and Progress in Northeast Asia

This program consists of Track-II discussions between representatives from the U.S., Japan, China, and Russia on North Korea and our mutual interests. The FY03 meeting was hosted in Shizuoka, Japan, and organized by Professor Izumi Hajime at Shizuoka University—Japan's leading North Korea specialist.

Mansfield Pacific Lecture

For each lecture, the Foundation selects an American and a Japanese speaker who address the same subject in each other's capital, Washington, D.C. and Tokyo, Japan. On October 23, 2002, Professor Masahiko Aoki, Takahashi Professor of Economics at Stanford University and President of the Research Institute of Economy Trade and Industry, spoke on "Whither Japanese Corporate Governance: Symptoms of Institutional Change."

Research and Education

The NGO Experience in North Korea

This two-year study of the experiences of NGOs working in and with the Democratic Peoples Republic of Korea involved a survey of U.S., Korean, Japanese and European NGOs (2001); a series of five workshops in Seoul and Washington, D.C. (2001); publication of a book ("*Paved with Good Intentions: The NGO Experience in North Korea*", 2003); and eight outreach events in Asia, the United States and Europe (2003). During FY03 and FY04, we published the book and organized the outreach events highlighting the project's results and findings. The project was supported by the Smith Richardson Foundation; the Asia Foundation was a co-sponsor of the outreach events.

Asia Perspectives

Asia Perspectives is the Foundation's semi-annual publication. In FY03, we published two issues.

Fall 2002: Focused on Northeast Asia regional relationships with additional commentary on legal reform in Japan and U.S. media coverage of Japan's economy

Spring 2003: Mansfield Centennial Issue. Focused on excerpts from several of Mansfield's speeches, lectures and interviews in which he addressed U.S.-Asia policies. The issue contained commentary on these excerpts from Asia scholars and other experts, along with an article about the Korean centennial and the Mike Mansfield Fellowship Program.

In FY04, we replaced *Asia Perspectives* with an electronic newsletter that includes news from the Foundation and commentary on current Asia issues. We published the e-newsletter twice (in December 2003 and June 2004).

Special Events

Mike Mansfield Centennial

To honor the centennial of Mike Mansfield's birth (1903-2003), the Foundation organized several special commemorative events in Washington, D.C., and Tokyo. The D.C. centennial on April 2, 2003, consisted of a black-tie dinner for 180 diplomats, congressional leaders, Asia experts and Mansfield friends in the Great Hall of the Library of Congress. Mark Shields served as MC with Senator Edward Kennedy, Ambassador Howard Baker and Charles Ferris as speakers. Honorary hosts for the dinner included all living former Senate majority leaders; the event received support from Michael Delaney and the Engelhard family, as well as the Mansfield Foundation.

The Tokyo events, held on April 14, 2003, consisted of a public forum and reception. More than 200 government and political leaders, public policy representatives, journalists and the public attended a forum entitled "Living the Legacy of Mike Mansfield: Reexamining 'the Most Important Bilateral Relationship in the World.'" Mansfield Foundation Board members Gen. John T. Chain, Jr. (ret.) U.S. Air Force, and Desaix Anderson served as Masters of Ceremonies. The Honorable Shinzo Abe, Deputy Chief Cabinet Secretary, and The Honorable Howard H. Baker, Jr., United States Ambassador to Japan, gave keynote speeches, which were followed by discussion by Dr. Gerald L. Curtis, Burgess Professor of Political Science of Columbia University, and Shinichi Kitaoka, Professor, Faculty of Law of the University of Tokyo. Ambassador Baker and his wife held a reception at the ambassador's residence following the forum. The Tokyo events were supported by the United States-Japan Foundation, Toyota Motor Corporation and Matsushita Electric Industrial Co., Ltd.

The Maureen and Mike Mansfield Center at the University of Montana Biennial Report for Fiscal Years 2003 and 2004 July 1, 2002 – June 30, 2004

About the Center

The Mansfield Center at the University of Montana strives to increase American understanding of Asian histories and culture, as well as Asia's increasing economic and political impact on the United States. The Center faculty and staff achieve this goal through classroom teaching, research and publications, conferences, retreats, and professional training exchange programs.

Classroom Teaching

The Center collaborates with, and provides funding for, the University of Montana (UM) Asian Studies Program. Additionally, Mansfield professors teach core classes in UM's Asian Studies curriculum. Recent and current courses taught by Center faculty include:

- East Asian Civilization
- History of Modern Japan
- History of Modern China
- U.S.- East Asian Relations
- Headlines in Asia
- American Foreign Policy Since Vietnam
- Asia in the World Economy
- The Vietnam War in History and Culture
- Literature of World War II in Asia
- Honors Internships – Independent Study
- History of Modern China
- China After Mao
- Tradition and Reform in 20th Century China
- East Asian Cultures and Histories*

*This class is taught annually to Western Montana high school teachers as part of the *National Consortium for Teaching about Asia*.

Honors Internship Program

In 2002 the Mansfield Honors Internship Program was created, in collaboration with the Davidson Honors College, to expose students to various aspects of public policy formulation and implementation, thereby increasing students' understanding of the workings of democratic government. The internships give students an opportunity to enrich their academic studies with work experience in Washington, D.C., in congressional offices and the U.S. State Department. Interns also complete the program's reading and writing requirements and receive UM credit for the program.

Research and Publications

Since 1997 Center staff research efforts have focused on the development of a digital teaching library (DTL) featuring America's wars in Asia during the twentieth century. Through the

accessibility of the Internet, cultural materials (art, articles, biographies, photos, and film clips) from the U.S., China, Japan, and Korea are available for teachers in public school and college classrooms to use in teaching about Asia and American-Asian relations. The materials demonstrate the *human* experience during war and the powerful hold of military conflict on the historic and public imagination and memory. In addition to core funding from the Mansfield Foundation, the National Endowment for the Humanities, the United States-Japan Foundation, and the Henry R. Luce Foundation generously funded development of this electronic library. The website can be viewed at <http://awiadtl.ito.umt.edu>. During the biennium, the Center provided funds to pay the substantial software licensing fee required for the Digital Teaching Library as well as financial support to help complete the posting of archival materials to the DTL and to convert the library to a new, more flexible and user-friendly server.

Conferences and Retreats

The Annual Mansfield Conference

The Mansfield Conferences combine lectures, panel discussions, and artistic performances, all focusing on one important and timely central theme. The most recent conference, which occurred in April of 2004, was entitled: "Plunging into the Sea: The Complex Face of Globalization in China." The 2004 conference included panel discussions with over fifteen experts from around the U.S. and China and two evening keynote presentations by Jim Harkness, country representative for the World Wildlife Fund in Beijing, and University of Iowa Law Professor Mark Sidel.

The Mansfield Pacific Retreat

In collaboration with the Mansfield Foundation, the sixth Mansfield Retreat was held in 2003 in Jeju Island, Korea, where delegations from the U.S., China, Japan and Korea met to discuss market-based approaches to environmental protection in the Asia-Pacific region. The retreats are conducted in informal settings conducive to promoting open, productive discussions among political, corporate, and academic leaders.

Professional Training Exchange Programs

In collaboration with partners in China and our sister center in Washington, D.C., the Mansfield Foundation, the Mansfield Center hosts training exchanges for professionals from around China who are interested in learning about American approaches to various professional areas, including business, law, and academia, among others. The intent of the training programs is to offer American perspectives to our participants, customized to meet their specific needs and professional goals, which would otherwise be unavailable to them. The length of time and location of these programs vary, though they typically take place in Missoula, Montana, and Washington, D.C., and last anywhere from three weeks to three months.

The first of the Mansfield training exchange programs occurred in February 2004, in collaboration with the All-China Youth Federation, and focused on specific components of American business processes. These topics included: Chinese-U.S. negotiation styles; the WTO and trade relations; the IMF and trade law; and cross-cultural communications. Participants met with various experts in Missoula, Montana, and Washington, D.C., to examine in depth several key aspects for creating successful business relationships among Chinese and U.S. partners. They also had opportunities to gain an insider's view of American businesses that have trade relationships with China through sessions with company representatives who shared their own experiences doing business with China.

The Center has just signed (September 2004) an agreement with the All-China Youth Federation and the Mansfield Foundation to create a joint training and exchange center in Beijing. We expect that Center significantly to bolster the Center's training operation

New Mansfield Center Director

In autumn 2003, Dr. Terry M. Weidner accepted the Directorship of the Mansfield Center. A Ph.D. in Chinese history, Weidner began his career as a university professor before working for six years as a Chinese political and economic analyst (using Chinese media) for the Foreign Broadcast Information Service in Washington, D.C. He also served as a political officer at the U.S. Embassy in Beijing. After leaving government, he served for seven years as a faculty member and associate director of International Programs at the University of Kansas before moving to the University of Missouri, where he directed the Asian Affairs Center and the Missouri International Training Institute from 1998 to 2003. His current academic interests include Chinese political economy, business, and U.S.-China political and trade relations. Weidner's short-term goals include solidifying the Mansfield Center's funding situation, helping to strengthen UM's Asian curriculum, expanding the University's connections with China and Korea, and raising the Mansfield Center's national profile in the Asian field.